

Lisa Cashman Candidate Bio 2025

Occupation:

My professional path has taken me from the fast-paced world of multimedia marketing, where I built major campaigns for Fortune 500 clients, to the deeply personal work of healthcare and environmental advocacy. After earning my Master of Science in Nutrition from NYU, I served as a clinical dietitian at Mount Sinai, where I cared for patients through evidence-based nutrition interventions. I continue that work today through my private practice.

In recent years, I've also served as Associate Director of the Coalition to Save Hempstead Harbor, where I lead grassroots advocacy, help drive strategic initiatives, and champion policies that protect the harbor's water quality and vitality.

Across these varied roles, the throughline has been a commitment to service, strategic thinking, and collaboration. These are the same qualities I bring to my work as a Trustee.

Qualifications:

In my three years on the Board, I've worked with fellow Trustees and the administration to help the District navigate over \$5 million in budget reductions. This period required tough decisions and a shared commitment to preserving the quality of our academic and extracurricular programming. I've contributed to both oversight and planning through my service on the Construction and Steering Committee, Policy Committee, Fundraising Committee, and the Community Budget Forum.

I've stayed actively engaged throughout the district, attending NS Masquers performances, booster meetings, and community events. I work to remain accessible, informed, and responsive to the needs and concerns of all members of our community.

Personal:

My husband and I have called Sea Cliff home since 2013, and we're fortunate to raise our two children here — our daughter in high school and our son in middle school. We believe the North Shore community provides our children with a rare and special environment — one that nurtures their interests, builds lasting connections, and fosters a strong sense of belonging.

Serving as a Trustee over the past three years has deepened my understanding of how crucial it is to preserve these opportunities for all students. The decisions we make as a Board impact every child, and I take that responsibility seriously. It's a privilege to work alongside my fellow trustees, the administration, and the broader community to ensure that the next generation experiences the same enriching childhoods we cherish for our own kids.

Statement:

I'm honored to be running for reelection to the North Shore Board of Education.

Serving as a Trustee has been a deeply meaningful experience. We've navigated significant fiscal challenges, made difficult decisions, and worked together to ensure our schools are not only thriving, but more excellent than ever.

Through it all, I've witnessed what makes North Shore special: the dedication of our teachers, the talent and heart of our students, and the unwavering involvement of our families and community.

In my role as a Trustee, I've worked to ensure decisions are made with transparency and care, always keeping the long-term needs of our district in mind. I've engaged across the district, from school buildings to committee meetings, budget forums, and student events. My experience in fundraising, policy, and nonprofit leadership has helped inform my approach to oversight and collaborative decision-making.

Looking to the future, I know we'll continue to face tough decisions. But I'm confident that North Shore's creativity, compassion, and resilience will guide us through whatever challenges lie ahead.